

2017 “ANNY” Excellence in Analytics Award: Call for Entries

Applications for the International Institute for Analytics’ ANNY Award now open.

Portland, Ore. (May 2, 2017) – [The International Institute for Analytics \(IIA\)](#), the leading independent research and advisory firm focused exclusively on helping clients improve their analytics performance, is now accepting applications for the [2017 ANNY Excellence in Analytics Award](#). The ANNY award recognizes an organization’s application of advanced analytics to drive measurable business results at the project or organizational level.

To apply for the ANNY, complete the [application](#) and email it to anny@iianalytics.com. All applications must be submitted by Aug. 1, 2017 and will be reviewed by a panel of IIA Faculty led by Co-Founder Tom Davenport and CAO Bill Franks. The panel will select up to five finalists and ultimately the winning recipient. Finalists will be notified by Sept. 15, 2017 and invited to attend the [IIA Analytics Symposium – Chicago](#) on Oct. 11, 2017. The winner will be announced at the awards ceremony during the Welcome Reception on Oct. 10, 2017.

“It’s always inspiring to see how organizations go above and beyond to develop advanced analytics capabilities that positively impact business performance,” said CAO Bill Franks. “I look forward to reviewing this year’s submissions and helping select the winner of the 6th annual ANNY award.”

Applicants will be evaluated on the following criteria:

- Outcomes: Evidence of sustained, measurable success against planned targets and objectives
- Ambition: Evidence of innovative and unique quantitative analytical techniques being applied
- Scale: Level of coordinated internal resources to foster a meaningful, enterprise-wide analytics program
- Skills: Evidence of a commitment to improving analytical skills of all user types across the enterprise
- Insights: Evidence of higher quality insights and decision-making resulting in the analytical activity

Last year, Caterpillar Inc.’s Global Supply Network team won the 2016 ANNY for its supply network optimization project – the Assurance of Supply Center (ASC), a platform developed internally by the company and first launched four years ago. Previous years’ winners include Procter & Gamble, UnitedHealth Group, Intermountain Healthcare, Ford Motor Company, and UPMC Health Plan.

About the Analytics Symposium

The [Analytics Symposium](#) is a semi-annual event that brings together a community of analytics practitioners and thought leaders for moderated discussions on key analytics topics, industry specifics and functional applications. The upcoming Symposium will take place Oct. 10-11, 2017 at the Gleacher Center in Chicago.

About IIA

The [International Institute for Analytics \(IIA\)](#) is an independent research and advisory firm for organizations committed to accelerating their business through the power of analytics. Co-founded by Tom Davenport and CEO Jack Phillips, IIA works across a breadth of industries to uncover actionable insights from its global network of analytics practitioners, industry experts and faculty. IIA's research clients gain access to on-demand consulting, an extensive research library, faculty-moderated executive roundtables and expert network of practitioners. IIA also provides analytics assessments and training services designed to optimize performance in the new data economy. For more information about IIA, its services and how you can become a member visit <http://www.iianalytics.com/>.

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